

**JOB DESCRIPTION FOR:  
2022 Junior Graphic Designer**

**JOB BRIEF:**

Start Date: June 1<sup>st</sup>, 2022  
Duration: 6 months, with possible extension  
Application Deadline: May 1<sup>st</sup>, 2022  
Job Types: Full-time, internship

Do you want to join a rapidly growing team that is working on cutting-edge technology to innovate for a safer tomorrow? NZ Technologies Inc. (NZTech) is looking for a proactive individual, keen on solving dynamic problems and driving meaningful changes at a small technology innovation company. The position will primary focus on multimedia task related to marketing and branding. The responsibility ranges from graphic design, video editing, social media campaign management, website maintenance, 3D modeling to technical writing. This is a very diverse position that requires a quick-learning individual who is adaptive in working with various tools and comfortable delving into different fields.

**BACKGROUND:**

Established in 2009, NZ Technologies Inc. (NZTech) works in the field of Human Machine Interaction (HMI) with specializations in touchless sensors, 3D machine vision, and machine learning algorithms. NZTech's proprietary software and hardware are designed and built in-house at our office in Vancouver, BC. Our core products, TIPSO™ and HoverTap™ are proprietary technologies that have evolved from the technical expertise and unique industrial experience of our engineering team, with significant feedback from our team of experienced advisors from the medical and other industrial sectors. The team recently won the 2020 BCTech Technology Impact Award for Company of the Year - Startup Success.

TIPSO™ is an award-winning Human-Machine Interaction (HMI) family of products for Interventional Radiologists and Surgeons who need to efficiently interact with radiology images in the Operating Room (OR). It is designed by doctors, for doctors, to fit seamlessly in their challenging work environment. NZTech is continuously working with VGH and other hospitals to research, develop, and deploy new sensing technologies in the Operating Room to aid doctors in their critical work.

HoverTap™ is a new user interface technology that enables touchless controls over existing panels, LCD displays, and the like. Its practical design allows it to be retrofitted quickly and enables touch-free interactions with panels of all shapes and sizes. HoverTap™ Lift is a new way to touchlessly and safely use elevators. Easily retrofitted to existing buildings, the HoverTap™ panel allows for simple hand-wave and finger-point interactions – getting you to your destination without a single touch.

## **JOB DESCRIPTION:**

We are looking for an enthusiastic and responsible who recently graduated from a post-secondary institute. The successful candidate should be able to work independently to find solutions to unique business and market-related problems using multimedia tools. These unique problems are faced by a company looking to expand its commercial presence and accelerate growth in the medical and industrial sectors. The candidate should be a post-secondary graduate and have demonstrated leadership skills, a good design portfolio (video, graphic design, industrial design model) as well as innovative and creative problem-solving capabilities.

The position will also support new/ongoing commercial developments that include marketing for new products and verticals along with developing/executing plans to expand to new geographical regions. Adequate skill in graphical design tools such as Photoshop, Camtasia, or other video editing software, Blender and Illustrator are highly desirable. We anticipate a substantial effort in conducting market research, customer profiling, independent design, and other company branding works.

The position not only offers tremendous learning opportunities but great potential for career advancement. Most importantly, you will be joining an uprising high tech start-up in its early stage to make an impact and take a front seat for the journey.

### ***Duties include, but are not limited to:***

- Digital marketing includes designing brochures and banners (Photoshop, Illustrator, video editing, etc.)
- Managing social media platforms and website updates
- Market research activities

## **MINIMUM JOB REQUIREMENTS:**

*This position is being offered as part of the 'Digital Skills for Youth Program;' hence the opportunity is only available to candidates that are either a Canadian Citizen, PR or hold refugee status, and between 15-30 years old.*

- Must be between 15-30 years of age
- Be a post-secondary graduate
- Be legally entitled to work in Canada as a Canadian citizen, permanent resident, or person who has been granted refugee status
- Not have completed a DS4Y work placement in their lifetime
- Comfortable commuting to the job location
- Excellent verbal communication and writing skills and
- Proven interpersonal and leadership skills

### **SKILLS/EXPERIENCE:**

The prospective candidate will have a background and interest in:

- A passion for marketing, office management, company strategy/entrepreneurship
- Proficiency with Photoshop, Illustrator, video editing software, or other graphic design software.
- Experience managing social marketing campaigns (i.e. LinkedIn/ Facebook).
- Strong analytical, communication, and leadership skills
- Demonstrated ability to grasp new technologies and tools
- Savvy with leading-edge technologies (product development exposure/background desirable)
- Marketing (focused on upstream), sales, and/or project management experience
- Demonstrated interest in healthcare technology and related industries
- Experience with website maintenance is an asset
- Experience with SolidWorks/Sketchup/Onshape/Meshmixer/Blender or other 3D animation modeling software programs is an asset
- Experience with hands-on work with tools is an asset
- Basic understanding of engineering development is an asset.

Located in the lively and energetic district of Vancouver, the office environment is young and friendly while full of exciting intellectual challenges. The ideal candidate would embrace the fast-paced start-up environment and be ready to learn new skills as needed. The company is going through rapid growth and varying schedule should be expected. The nature of this position offers outstanding opportunities for career growth and fun challenges outside of a typical 9-to-5 job. Join us if you think you are the right candidate!

Please submit **both your resume and cover letter** to [naomi@nztech.ca](mailto:naomi@nztech.ca) with the job title as the subject of the email. A portfolio would be an asset. We will contact you if we see a good fit between the candidate and the position.